



MOMENTUM

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The Decentralized Product, Idea & Builder Marketplace

A builder-to-user economy for Internet Capital Markets.

OVERVIEW

MOMENTUM is a decentralized marketplace where founders, developers, and creators can list products, services, agents, ideas, and work opportunities — for free.

It functions as a buy, sell, rent, and hiring marketplace for digital assets and capabilities.

CORE IDEA

MOMENTUM solves a fundamental inefficiency in web2 and web3:

Builders can only build products, but lack efficient ways to distribute, monetize, or find aligned talent and opportunities.

MOMENTUM enables:

- ▶ **Product owners** to list ideas, tools, and systems.
- ▶ **Buyers** to acquire or rent ready-made solutions.
- ▶ **Developers** to monetize IP without constant marketing.
- ▶ **Founders & teams** to find and hire developers directly.
- ▶ **Builders** to discover real work opportunities aligned with their skills.

HOW IT WORKS — LISTING SYSTEM

Developers and founders can list the following — all listings are free:

- ▶ Products
- ▶ APIs
- ▶ Agents
- ▶ Services
- ▶ Ideas
- ▶ Job roles / collaboration opportunities

MARKETPLACE MECHANICS

Users can:

- ▶ Buy products outright
- ▶ Rent services or tools
- ▶ Deploy agent-based systems instantly
- ▶ Hire developers for long-term or short-term execution
- ▶ Apply to listed opportunities and projects

PLATFORM REVENUE

MOMENTUM takes a transaction fee on all activity:

- ▶ Buy / Sell fees
- ▶ Rental fees
- ▶ Hiring / brokerage fees

No token launch mechanics exist in this version of the platform.

CORE VALUE PROPOSITION

- ▶ Removes reliance on marketing-heavy distribution
- ▶ Enables passive monetization of developer IP
- ▶ Creates a direct builder-to-builder economy
- ▶ Unlocks global talent discovery and hiring flow
- ▶ Turns ideas into liquid, tradable, and buildable assets

VISION

A decentralized marketplace where ideas, products, and talent become unified primitives of a single on-chain economy.

A global system where:

- ▶ Products flow freely
- ▶ Developers earn without friction
- ▶ Buyers instantly deploy solutions
- ▶ Builders find real work and real collaborators
- ▶ Distribution, hiring, and monetization are built-in by default